



ATHLETIC MOUTHGUARD PROMOTION

To kick off the fall sports season, we would like to offer a special to students playing in sports that require athletic mouthguards. The dentists at Springfield Lorton Dental Group are offering a PlaySafe® sports mouthguard along with a complimentary exam and two radiographic x-rays for \$65.00. (This is a savings of over \$300.00 off of the regular price.) Additional team logos, colors and helmet strap options are available for a slightly increased fee. All appointments must be scheduled before 9/15/09 to get the lowest promotional price for the fall sports season.

Please give our office a call to schedule an appointment. The mouthguards take approximately 2 weeks to deliver.

Attached is a parent consent form which must be presented at time of student's appointment.

Some facts on athletic mouthguards:

- Research shows that wearing a custom mouthguard can improve athletic performance, increase respiratory efficiency, increase visual/auditory reaction time and reduce the risk of mild traumatic brain injury. (*Compendium-July/August 2009, Vol. 30-special issue 2*)
- More than 5 million teeth will be knocked out in sporting activities this year. A split lip will heal, but the cost to replant a tooth and the follow-up dental treatment can run up to \$5,000.
- The American Dental Association states that more than 200,000 oral injuries are prevented each year in the U.S. by properly fitted or adjusted athletic mouthguards.
- Custom mouthguards protect against neck injury and concussion by distributing the forces across upper and lower jaws first and not directly to the cervical spine and base of the skull. 95% of all contact sport concussions are through the lower jaw. (www.protektmouthgaurds.com)
- Store bought mouthguards are not fitted to the bone that surrounds the teeth, which provides a low level of protection. A further risk to the athlete is a possible obstruction of airway if dislodgement of the sportsguard occurs.
- Custom made mouthguards from Playsafe® are composed of shock-resilient material, are well adapted to the upper jaw providing excellent retention, and allow interdigitation of upper and lower jaws to provide maximum protection to the dental complex.
- It has been shown that properly fabricated custom made mouthguards by your dentist can reduce the rate of concussions and neck injuries as well as dental and mandibular injuries.